



## 2016 MOUNTAIN MARYLAND STUDIO TOUR Artist Agreement

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To register as a Participating Artist in the 2016 Mountain Maryland Studio Tour (MMST), please return this Artist Agreement (with your participation fee) to the Allegany Arts Council (AAC) by **Monday, May 2, 2016**.

Participating Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Participating Artists must agree to:

- Be current **Artist Member** of the AAC. Please visit [www.alleganyartscouncil.org](http://www.alleganyartscouncil.org) for membership information.
- Pay a 2016 AST participation fee of \$100/artist (payable to the "Allegany Arts Council") together with this signed agreement by Monday, May 2, 2016. **However, your AST participation fee may be reduced** to either of the two amounts below, based on your willingness to perform certain tasks:
  1. You may pay a reduced fee of only \$50/artist if you sell one (1) ad (any size) for the AST Guidebook.
  2. You may pay a reduced fee of only \$25/artist if you sell two (2) or more ads (any size) for the AST Guidebook.

**Registration fee enclosed:** \$ \_\_\_\_\_

**SPECIAL Advertising Opportunity for Studio Tour**

**Artists with Allegany Magazine: \$75**

(1/12 page ad in a two page spread with article about Studio Tour )

\$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

**Provide the AAC with the following information to create your Artist Page by**

**Wednesday, June 1, 2016**

***(this information must be emailed directly to art@alleganyarts.org):***

1. Artist statement/text for the 2016 AST Guidebook (100 words in digital format—MS Word preferred—*please, no special formatting*).
  2. Succinct and easily understandable driving directions to your AST location from I-68.
  3. Up to four (4) hi-res (300dpi) images of artist-at-work and/or artwork to appear on your AST Guidebook page. Determine how many horizontal and vertical images you want to use based on the AST Guidebook templates provided at [www.alleganyarts.council.org](http://www.alleganyarts.council.org). *(Since hi-res digital image files can be large, please be prepared to send images in a separate emails).*
- Comply with the deadlines (TBD) for review and proofing your Artist Page in the 2016 AST Guidebook.
  - Provide handicapped accessibility data for your participating AST location.
  - Keep your participating AST location open on all four days of the 2016 event (October 22&23 and 29&30) from 11:00AM-5:00PM, barring any emergency situations.
  - Support AST marketing efforts by distributing AST Guidebooks, postcards, and posters to friends, customers, area businesses, etc., as well as to have AST Guidebooks on-hand for visitors during the Tour.
  - Post AST directional signage on event days, and take signage down after each weekend of the event.
  - Participate in the AST Raffle Contest and provide requested sales and attendance data for event evaluation.

*I understand that the AAC encourages all participating artists to obtain their own liability insurance for the duration of the AST and that the AAC is not responsible for activities or occurrences at participating AST locations. I also understand/accept the terms of this agreement (listed above) and pledge to fulfill my stated obligations listed above as a participating artist. Furthermore, I understand that failure to meet these stated obligations may result in my being disqualified from participating in this, or future, AST events.*

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Participating Artist Signature

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Date

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Allegany Arts Council

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Date